



SG75 Our Singapore Competition Brief – 2024 Edition

This annual competition shines a spotlight on the hopes and aspirations of Singaporeans seeking to build a lasting legacy for future generations.

It invites everyone to share their ideas for a better Singapore, to help steer the direction in which we build our nation.

Every year, this competition renews the vision and pioneering spirit of our founding fathers, led by the late Mr. Lee Kuan Yew – keeping it alive and thriving among a new generation of thinkers, doers and wavemakers.

2024 Theme



Ahoy, captain! Sail into the Future of Singapore with SG75 2024!
Bracing the tumultuous waves that mirror a challenging future, join us as we learn to weather the storms with an indomitable spirit.

A plethora of uncertain environments may arise due to the changing seas. What will our tiny red dot be like in 2040 due to our actions, and inaction, today?

Waves beyond our shores may propel us toward a future variant that we may not desire. How can we navigate resiliently against, around, or through them? Will our hard-earned reservoir of trust, unity, and security be fortified enough to carry every Singaporean into a defensible future? What can we reinvent? How will we communicate with other stakeholders, especially organisations or countries with possibly different ideals? Will our culture and heritage, such as food and music, enforce strong community anchors to hold us together despite strong headwinds?

We invite you to offer us a peek into the future you want to belong to; even better, share some of the incredible milestones Singapore will achieve and how we can continue to shine brightly in the future.

Think of it like a giant puzzle! Your job is to use words, colors, and even digital means - think GenAI - to piece together a snapshot of what our nation can be because of what we choose to do today.

Winning entries may be selected for exhibition at the Singapore Pavilion at World Expo 2025 in Osaka. Selected entries may be required to be altered to a format required for exhibition purposes. Judges decision will be final.

Competition Information

Eligibility

The competition is open to Singaporeans and Singapore Permanent Residents.

General Rules of the Competition

- By entering into this competition, the participant(s) verifies that the work submitted is not plagiarised and does not infringe the copyright and intellectual property right of any person or organisation.
- By entering this competition, the participant(s) agree that the organisers have free usage of the submitted works for the competition's publicity purposes and future events.
- Participants are encouraged to use the Creative Commons License (<https://creativecommons.org/choose/>) for all work submitted.
- The judges' decision is final and no correspondence will be entered into.
- Any dialogue or text shown within the submission that is not in English, should have annotations/subtitles in English.
- Individual and group participants under the age of 16 years old will be required to obtain their parent's or guardian's consent to take part in the competition. The following details will be required when filling in the online submission form:
 - Consenting Parent's / Guardian's Name
 - Consenting Parent's / Guardian's Contact Number

SG75 Our Singapore Competition Brief – 2024 Edition

- Consenting Parent's / Guardian's Email
- Consenting Parent's / Guardian's Mailing Address
- Terms and Conditions stated above may be subject to changes at the discretion of the organising committee.
- By entering into this competition, the participant(s) agree that personal data collected will be used by the organising committee and third-parties engaged by the organising committee to manage the competition for purposes related to the competition, including but not limited to sending email communications about submissions, publicity of competition-related events, notification of results etc.

Important Competition Dates

Closing Date of Competition	22 July 2024, 17:00 Hrs
Notification of Results	6 September 2024
Awards Ceremony	3 November 2024

Competition Categories

Submissions can be done as an individual participant or as a group of up to 6 persons. Participants can take part in the competition via these 2 categories:

Primary School	Open Category
For students aged 12 years and below Enrolled in a primary school	All Singaporeans and Singapore Permanent Residents currently not enrolled in a primary school

Type of Competition



STATIC PRESENTATION 1 - WRITTEN ESSAY

How to submit:

- Upload your PDF file directly via the [online registration form](#)

What can I submit:

- The essay can be supported by pictures.
- Length of essay is limited to 2,500 words.

What are some guidelines I need to take note of:

- Accepted file format is Adobe PDF - Total maximum file size is 1GB.
 - You are required to submit a short explanation about your work in less than 750 characters during the online submission.
-



STATIC PRESENTATION 2 - ILLUSTRATION, GRAPHIC DESIGN & PHOTO SUBMISSION

How to submit:

- Upload your file to wetransfer (<https://wetransfer.com/>) and a download link will be generated.
- Please submit the download link via the [online registration form](#).
- Click [here](#) for step-by-step guide on how to get a wetransfer download link.

What can I submit:

- A single artwork or up to a series of 5 related images in JPEG format

What are some guidelines I need to take note:

- Accepted file format is JPEG
 - Maximum resolution 300dpi - Total maximum file size is 1GB.
 - You are required to submit a short explanation about your work in less than 750 characters during the online submission.
-



DYNAMIC PRESENTATION - ANIMATION & VIDEO SUBMISSION

How to submit:

- Upload your file to wetransfer (<https://wetransfer.com/>) and a download link will be generated.
- Please submit the download link via the [online registration form](#).
- Click [here](#) for step-by-step guide on how to get a wetransfer download link.

What can I submit:

SG75 Our Singapore Competition Brief – 2024 Edition

- Video files should be in HD (1920 x 1080) and .mp4 format, no longer than 3 minutes in length.

What are some guidelines I need to take note:

- Any dialogue or text shown within the animation/video that is not in English, should have subtitles in English.
- Total maximum file size is 1GB. There must be no mention of group name or logo in the submission.
- You are required to submit a short explanation about your work in less than 750 characters during the online submission.

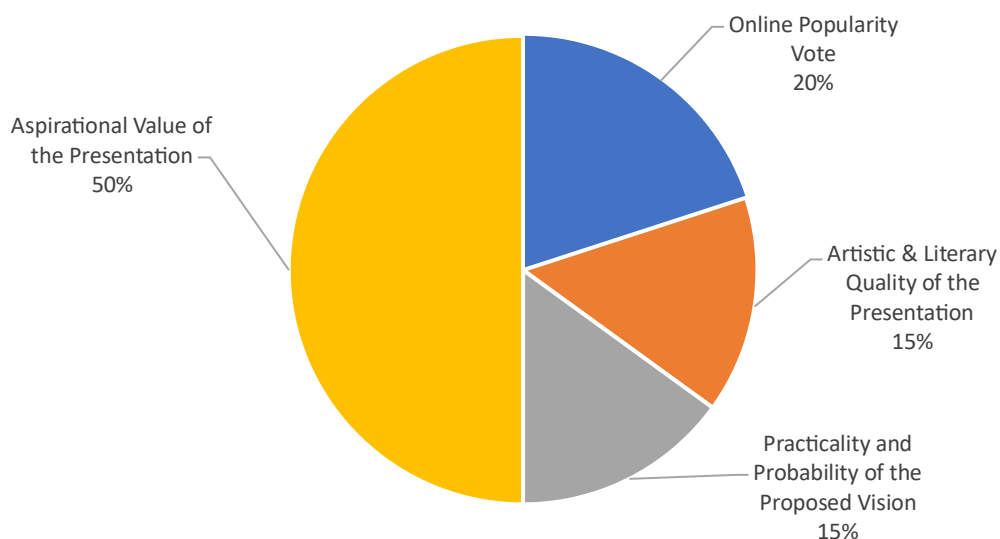
Prizes-in-Kind

More information will be furnished on the exact prizes at a later date.

Categories	First	Second	Third
Primary	\$500	\$300	\$200
Open	\$500	\$300	\$200

Judging Criteria

SG75 Competition Judging Criteria



FAQ

Q: I want to take part with some friends, can I do so?

A: Yes, definitely! Submissions can be made by up to a group of 6 participants. Please select group submission during online submission.

Q: When is the submission deadline?

SG75 Our Singapore Competition Brief – 2024 Edition

A: Please submit by **22 July 2024, 5:00pm**. We apologise that entries received after this date and time will not be eligible.

Q: Can I submit multiple entries?

A: Yes. However, they should be different in content. Do give different titles to each separate entry to avoid confusion.

Q: I would like to make some changes to my entry and the competition is still open. Can I re-submit?

A: Yes. There is a question within the submission form asking, "Is this a re-submission?". Please select Yes. Please be reminded that all edits and re-submissions must be completed before the submission deadline for it to be considered for judging.

Q: My video submission has some dialogue in a language other than English. Will I be disqualified?

A: The primary language for the competition is English. If other languages are used, English subtitles are required.

Enquiries

For all enquiries regarding the competition, please send your queries to:

enquiry@sg75.sg